


Live Display



Social

Agenda

Games

Partners

9:15 AM

SEP 26

Happening Now

7:30 AM to 11:00 AM

Exhibitor Registration Open

8:00 AM to 10:00 AM

On the Cutting Edge of Retirement Planning

📍 Albert II

8:00 AM to 3:00 PM

Attendee Registration Open

Coming Up

10:00 AM to 12:00 PM

Wide-Moat Investing

📍 Albert I

12:00 PM to 2:00 PM

Best Practices for Selecting an ETF Managed Portfol...

📍 Albert I

2:00 PM to 3:00 PM

Three Managers to Keep on Your Radar

📍 Albert III

3:00 PM to 5:00 PM

Break in Exhibit Hall


📍 Albert IV


5:00 PM to 7:00 PM

Closing General Session: The World Is Their Oyster

📍 Albert II


59°F & Clear

 Edgestone101

 Access App at eventmobi.com/edgestone

Mexico in three-day countd

POWERED BY



EventMobi's Live Display is the evolution of digital signage. By creating a unique onsite experience, Live Display offers you a powerful way to inform and captivate attendees on the go.

Why Use Live Display At Your Next Event



EASY TO SET UP

The system automatically syncs data from the event app. Easy to use, simply copy the link into a browser to transform any screen into a Live Display.



COMMUNICATE CRITICAL EVENT INFORMATION

with event app alerts pushed to the Live Display.



INCREASE SOCIAL MEDIA ACTIVITY

highlighting Tweets makes social sharing at your event more fun and interactive for attendees.



KEEP ATTENDEES INFORMED AT-A-GLANCE

highlighting upcoming sessions, news, and event information (WiFi login, event app download).



GENERATE REVENUE

from new sponsorship opportunities with rotating full-screen ads.



ENCOURAGE GAMIFICATION PARTICIPATION

while attendees are exploring your event or waiting for a session to start.

Live Display

Live Display has four custom branded screens rotating through a carousel of content that includes your event's social media activity, session schedule, gamification leaderboard and sponsor content.

The screenshot shows the Edgestone Live Display interface. At the top, there's a navigation bar with 'EDGESTONE', 'Social', 'Agenda', 'Games', and 'Partners'. The time is 9:15 AM on SEP 26. The main content is divided into two columns: 'Happening Now' and 'Coming Up'. The 'Happening Now' column lists three sessions: 'Exhibitor Registration Open' (7:30 AM to 11:00 AM), 'On the Cutting Edge of Retirement Planning' (8:00 AM to 10:00 AM) by Albert II, and 'Attendee Registration Open' (8:00 AM to 3:00 PM). The 'Coming Up' column lists five sessions: 'Wide-Moat Investing' (10:00 AM to 12:00 PM) by Albert I, 'Best Practices for Selecting an ETF Managed Portfol...' (12:00 PM to 2:00 PM) by Albert I, 'Three Managers to Keep on Your Radar' (2:00 PM to 3:00 PM) by Albert III, 'Break in Exhibit Hall' (3:00 PM to 5:00 PM) by Albert IV, and 'Closing General Session: The World Is Their Oyster' (5:00 PM to 7:00 PM) by Albert II. At the bottom, there's a status bar showing '59°F & Clear', 'Edgestone101', 'Access App at eventmobi.com/edgestone', 'Mexico in three-day countd...', and 'POWERED BY eventmobi'.

Event App Integration

AGENDA SCREEN

Agenda, alerts and event game information is pulled directly from the event app making your life easier and engaging attendees in the event experience.

- Current Sessions
- Upcoming Sessions
- News, Local Weather, and Event Info Ticker

Twitter Integration

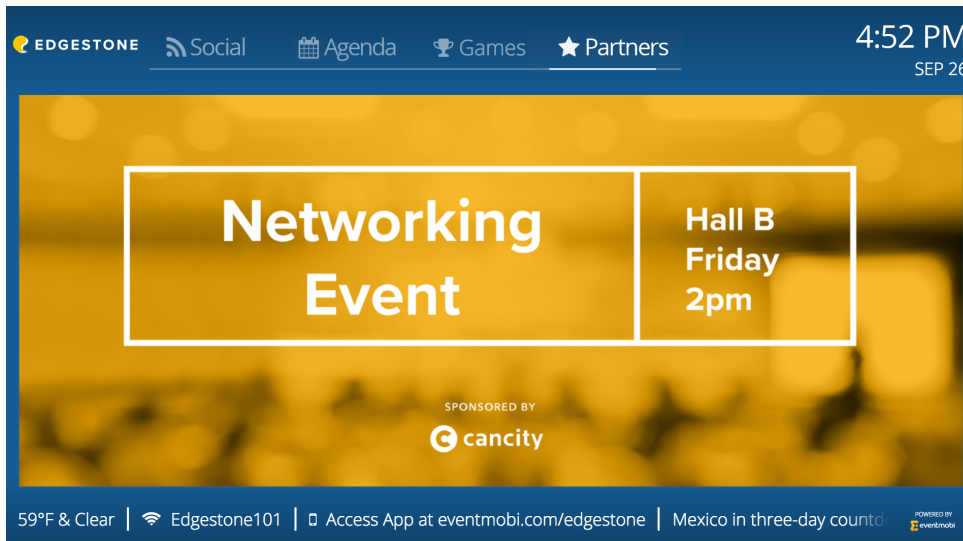
SOCIAL SCREEN

Following one Twitter handle simplifies moderation by pulling in all tweets and retweets from that handle.

- Event Hashtag
- Twitter Feed
- News, Local Weather, and Event Info Ticker

The screenshot shows the Edgestone Live Display interface. At the top, there's a navigation bar with 'EDGESTONE', 'Social', 'Agenda', 'Games', and 'Partners'. The time is 9:15 AM on SEP 26. The main content is a Twitter feed for the hashtag #EGSTNLS. The feed includes five tweets from Julian Springer (@julianspringer5), Hannah Dyer (@Hannah4Dyer), Kylie Hamilton (@kyliehamilton), Nate Wilson (@natewilson77), and Brianna Smith (@briannasmith). Each tweet includes a profile picture, name, handle, text, and a timestamp. The bottom status bar is identical to the Agenda screen, showing '59°F & Clear', 'Edgestone101', 'Access App at eventmobi.com/edgestone', 'Mexico in three-day countd...', and 'POWERED BY eventmobi'.

Live Display



Five Featured Partners

FOUR BRANDED SCREENS

Extend your event's onsite branding to your event app and to the big screen with custom color schemes and consistent logo placement on all four screens.

PARTNERS SCREEN

Within the Partners screen you can cycle through five different images or logos keeping your top partners and sponsors happy.

Event Game Integration

SOCIAL SCREEN

Increase competition and participation in the event game by giving the leaderboard event-wide notoriety.

- Live Leaderboard
- Game Instructions

